

## **ADP Canada National Employment Report - FAQ**

### **1. What is the ADP Canada National Employment Report?**

The *ADP Canada National Employment Report* is a monthly measure of the change in total Canada nonfarm payroll employment derived from actual, anonymized transactional payroll data of companies served by ADP Canada. The report, which measures more than two million workers in Canada, is produced by the ADP Research Institute®, a specialized group within the company that provides insights around employment trends and workforce strategy.

Each month, the ADP Research Institute issues the *ADP Canada National Employment Report* as part of the company's commitment to adding deeper insights into the labour market in Canada and providing businesses, governments and others with a source of credible and valuable information. The *ADP Canada National Employment Report* is broadly distributed to the public each month, free of charge.

### **2. Why is ADP Research Institute issuing a monthly ADP Canada National Employment Report?**

ADP is dedicated to providing the deepest, richest insights to help policy makers and employers make informed decisions. Launched in 2006, the ADP National Employment Report in the U.S. has provided a monthly snapshot of the current employment situation based on actual empirical transactional payroll data. With the addition of the ADP Canada National Employment Report, the ADP Research Institute can now provide an in-depth look at critical employment trends in Canada and the United States.

### **3. What exactly does the monthly ADP Canada National Employment Report measure?**

Each month, the ADP Canada National Employment Report will report nonfarm payroll employment changes in Canada. In addition to revealing employment trends in a single report each month, the ADP Research Institute report will include in-depth industry detail accessible and downloadable [here](#). The report seeks to align with the employment numbers published by the Statistics Canada payroll employment report Survey of Employment, Payrolls and Hours (SEPH).

### **4. How does the ADP Canada National Employment Report differ from Statistics Canada reports?**

Statistics Canada publishes two monthly surveys that measure employment levels and trends: the Labour Force Survey (LFS) referred to here as the household survey, and the Survey of Employment, Payrolls and Hours (SEPH), referred to here as the payroll or establishment survey.

The LFS provides the first timely picture of overall labour market conditions in Canada, including employment in agriculture and the number of self-employed. It is based on a survey of 56,000 households in Canada.

The payroll survey (SEPH), provides a highly reliable gauge of monthly change in nonfarm payroll employment, approximately 6-8 weeks after the month has closed. SEPH monthly survey estimates are produced by a combination of a census of payroll deductions, provided by the Canada Revenue Agency, and the business payroll survey (BPS), which collects data from a sample of 15,000 businesses.

The ADP Canada National Employment Report is a monthly, real-time report based on actual transactional nonfarm payroll data which represents more than two million workers in Canada. It will provide a first glimpse at monthly payroll employment in Canada immediately after the close of the month. The ADP Canada National Employment Report will provide a valuable new source of insight on labour market trends in Canada and will help inform workforce strategy and better decision-making.

**5. What is the methodology being used for the new ADP Canada National Employment Report?**

To learn more about the methodology, view and/or download the [methodology white paper](#).

**6. Which industries will be included in the report?**

Manufacturing, Construction, Natural Resources and Mining, Trade/Transportation and Utilities, Information, Finance/Real Estate, Professional/Business Services (including Professional/Technical, Management of Companies and Administrative and Support), Education and Health Care (including Educational Services and Health Care), Leisure and Hospitality and Other Services (including Public Administration).

**7. What exactly is the format of the ADP Canada National Employment Report issued each month?**

The ADP Research Institute will issue a press release and report on a monthly basis.

**8. When will ADP issue the first ADP Canada National Employment Report, and when will subsequent reports be issued each month?**

The first ADP Canada National Employment Report will be issued on Thursday, November 16 at 8:30 am ET. Subsequent reports will be issued the third Thursday of each month at 8:30 am ET in accordance with the [publishing calendar](#).

**9. What data set will the ADP Canada National Employment Report be based on?**

ADP Canada National Employment Report is derived from ADP's transactional payroll data of more than 2 million workers in Canada and other variables to help strengthen the data such as Statistics Canada data as well as industry specific variables such as confidence indices, housing permits and merchandise exports.

**10. How does ADP protect the information it uses to produce the report?**

At ADP, there is no higher priority than the privacy and security of client data. By embedding multiple layers of protection into its products and business processes as well as infrastructure, ADP has ensured that security remains an integral part of its business operations.

The ADP Canada National Employment Report is produced by ADP Research Institute, a specialized group within ADP that is distinct from any entities directly providing human capital management services to clients in order to operate a proper segregation in the processing of information. This group works on the basis of coded information, which is automatically transmitted (without human intervention) and then stored on its systems for statistical analysis. Only a limited number of authorized individuals work on the project and the analysis to produce the report.

To produce the ADP Canada National Employment Report, ADP does not process any client personal data.